

## News Release

# Mövenpick Hotels & Resorts makes Bangkok Debut in Prime Location

**New modern Thai-inspired hotel in vibrant Sukhumvit Soi 15 takes hospitality firm's Thailand portfolio to four properties.**



Dubai, United Arab Emirates, 19 May 2015 – Mövenpick Hotels & Resorts is making its Bangkok debut, with the opening of a contemporary hotel in one of the Thai capital's most prime locations, Sukhumvit Soi 15.

The five-star Mövenpick Hotel Sukhumvit 15 Bangkok represents the Swiss hospitality firm's first city hotel in Thailand, but its fourth countrywide, with three upscale beach properties already in operation; one in Koh Samui and two in Phuket.

“Strategically positioned in Bangkok's bustling business, leisure and entertainment district and just a few steps from Sukhumvit Road, Mövenpick Hotel Sukhumvit 15 Bangkok boasts an enviable location,” said Andreas Mattmüller, Chief Operating Officer of Mövenpick Hotels & Resorts, Middle East and Asia.

“Bangkok remains one of South-East Asia's main business hubs and to open a brand new hotel in one of the city's most established areas, popular with visitors, residents and expats alike, is another important step for Mövenpick Hotels & Resorts as we continue to expand our footprint across the region,” he added.

The Swiss hospitality firm operates Mövenpick Hotel Sukhumvit 15 Bangkok under a management agreement with the property's owning company, Kijksompong Co., Ltd.

“Working in partnership with a world-class hotel management company like Mövenpick Hotels & Resorts will enable us to make the most of this unique business opportunity in central Bangkok,” confirmed Charoen Kokar, Director, Kijksompong Co., Ltd.

Highlights of the 297-key Mövenpick Hotel Sukhumvit 15 Bangkok include a 20-metre rooftop pool and bar, 330 square metres of meeting space and a cosy courtyard featuring a unique two-storey waterfall.

“This provides a haven of tranquillity in a hotel that’s warm, inviting and welcoming to guests who are looking for an urban escape,” said Simon Rindlisbacher, General Manager of Mövenpick Hotel Sukhumvit 15 Bangkok.

The dining offering showcases Mövenpick’s renowned gastronomic expertise, with outlets serving a range of high-quality cuisine from Thai classics to European and international dishes. In addition, the Rainforest Rooftop Bar is a not-to-be-missed city experience where guests can enjoy cocktails and gourmet tapas, whilst taking in views of the magnificent Bangkok skyline.

Mövenpick’s Bangkok debut signals the firm’s on-going expansion commitments in Thailand, where the firm has signed and sealed deals for two further properties; one in Pattaya opening at the beginning of 2016 and another resort property planned for Hua Hin.

For more information, please visit [www.moevenpick-hotels.com/bangkoksukhumvit](http://www.moevenpick-hotels.com/bangkoksukhumvit).

**Notes to Editor:**

High resolution images are available [here](#).

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**About Mövenpick Hotels & Resorts:**

Mövenpick Hotels & Resorts, an international upscale hotel management company with over 16’000 staff members, is represented in 25 countries with 83 hotels, resorts and Nile cruisers currently in operation. Around 30 properties are planned or under construction, including Chiang Mai (Thailand), Riyadh (Saudi Arabia) and Tunis (Tunisia).

Focusing on expansion in its core markets of Europe, Africa, the Middle East and Asia, Mövenpick Hotels & Resorts specialises in business and conference hotels, as well as holiday resorts, all reflecting a sense of place and respect for their local communities. Of Swiss heritage and headquartered in central Switzerland (Baar), Mövenpick Hotels & Resorts is passionate about delivering premium service and culinary enjoyment – all with a personal touch. Committed to sustainable environments, Mövenpick Hotels & Resorts has become the most Green Globe certified hotel company in the world. The hotel company is owned by the Mövenpick Holding (66.7%) and the Kingdom Group (33.3%). For more information please visit [www.moevenpick-hotels.com](http://www.moevenpick-hotels.com).